

Connecting the dots

Through games, e-commerce and digital payments, Garena is offering the very services that the hyper-connected and indie-centric millennials find appealing.

Games

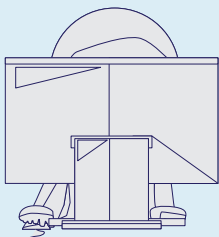
PC games

- Point Blank
- Path of Exile
- FIFA Online
- Mstar Online
- League of Legends
- Heroes of Newerth
- Alliance of Valiant Arms
- Mabinogi Heroes
- Lost Saga



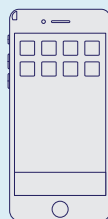
e-sports events

- Garena Premier League
- Garena Carnival
- Garena Cyber Games
- Garena Star League
- League of Legends Master Series
- Vietnam Championship Series A
- FIFA Online 3 Kaki Bola Clash



Mobile games

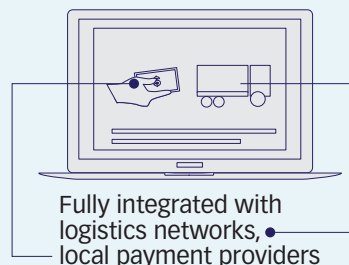
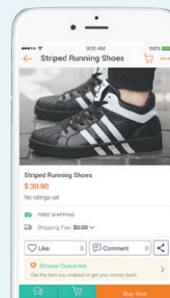
- Headshot
- Thunder Strike
- FIFA Online 3 Mobile



e-commerce

Shopee

A social marketplace app for users to browse, shop and sell items on the go



Fully integrated with logistics networks, local payment providers

Most of its merchants are SMEs or first-time business owners

Shopee University aims to help merchants master the art of selling on Shopee

Payments



Objective: Provide financial accessibility for unbanked individuals in SEA

Uses a "reverse ATM" network, where customers can convert cash at retail shops into digital currency

Mobile version launched in 2015 to cater to the increasingly-mobile emerging middle class in SEA, who have the additional option of linking their credit cards and bank accounts to transact using their smartphones

